

# PARTICIPANT & TEAM CAPTAIN Handbook



21st Annual Any Baby Can Walk for Autism

SATURDAY, APRIL 26, 2025

8:00 AM - 11:00 AM PALO ALTO COLLEGE 1400 W Villaret Blvd. San Antonio, TX 78224

# WHY WE WALK

MAKE A DIFFERENCE IN THE LIFE OF A CHILD WITH AUTISM

One in 44 children nationwide will be diagnosed with autism this year. (More children will be diagnosed with autism this year than with AIDS, diabetes, and cancer combined.) In Bexar and surrounding counties, over 30,000 individuals are living with autism. That means that you or someone you know has a close connection to a child or individual who lives with autism and whose daily lives are challenged by this diagnosis.

Founded in 2003 with 200 participants, the Any Baby Can Walk for Autism has grown into an official Fiesta® event bringing together over 10,000 participants and community partners from San Antonio, Bexar County, and South Texas to provide services and support for families raising individuals on the spectrum. All proceeds stay local to fund critical, one-of-a kind programs at Any Baby Can of San Antonio.

April is National Autism Awareness Month. The 21st Walk for Autism will be held Saturday, April 26, 2025, at Palo Alto College.

For questions and ideas, please contact Emily Pickert, your Team Guide, at epickert@abcsa.org or 726-222-9861



# **FORM YOUR TEAM**

### TEAMWORK MAKES THE DREAM WORK!

## SIGN UP.



- Register yourself and your team for the Any Baby Can Walk for Autism <u>here</u>.
- IT'S FREE!
- Invite your team members to register.
- NOTE: when registering, the system says Enter Your Payment Information. This is an optional step. You can click Next without filling it out.

### **TEAM UP.**



 When prompted, create your own team. Ask 5-6 people to join your team (think coworkers, family, and friends) - the more, the merrier! Members will be prompted to join when they register for the walk.

# You've got a team!

- 1 coworker
- 2 relatives
- 2 friends
- 1 neighbor

### **SHARING IS CARING!**



- Create a GiveGab account using the link sent to you and personalize your team page. Why are you walking? Share your story and let people know why you formed your team.
- Add a picture or video. It will help donors visualize the cause.
- Share your fundraising page on your social media channels (tag Any Baby Can!) to raise funds needed to help us continue, and expand, the reach of our autism services.
- BONUS: Raise over \$1,500 and get access to a special VIP area!

# Did You Know?

Walkers who share their fundraising page on social media raise 4x more than those who do not!

# **RECRUITING IDEAS**

IF YOU BUILD IT. THEY WILL COME

- Directly ask family, friends, and co-workers. The number one reason people will join your team is because you asked them!
- Use social media! Share with your Facebook or Instagram friends, Twitter followers, or LinkedIn connections that you've formed a team and ask them to join. They may have a connection to someone living with an autism diagnosis or an interest in supporting you in your journey. Don't forget to include the link to your team page!
- Get your workplace involved! Send emails to colleagues and share more information about the walk. Your company may even have a match program and will match donations (It's a good idea to ask!).

# **FUNDRAISING INCENTIVES**

TO SHOW OUR APPRECIATION



# VIP Village (\$1,500 and Above)

• Teams that raise \$1,500 and more will have special access to our indoor VIP reception area. Teams will enjoy refreshments, giveaways, and VIP treatment.

# Awards will be presented in the following categories:

- Largest Team awarded to the team with the most individuals registered
- **Top Team (Friends and Family)** Friends and Family team with the most money raised
- Top Team (Corporate) Corporate team with the most money raised
- Top Team (School/Organization) School/Organization team with the most money raised
- Top Fundraiser (Individual) Individual with the most money raised

Last day to submit funds for awards is April 25th at NOON. Donations can still made after the deadline but will not count towards awards.



# WHAT TO EXPECT AT THE WALK

### A WALK UNLIKE ANY OTHER

## Friends of Frances Resource Fair

Our resource fair brings you over 100 different autism, family, and healthcare resources from a variety of organizations, businesses, and service providers.

# Rudy's Playground:

Dedicated in memory of Rudy Alejos, a 6 yr. old boy with autism who perished in a fire in August of 2011. Rudy's Playground is a children's activity area provides adapted fitness. safety demonstrations and activities where children of all abilities can participate and have fun.

### Food Truck Park

Stop by our Food Truck Park for quick delicious bites!

# **Motorcycle Ride:**

Autism Heroes will host the Autism Awareness Ride. Participants will ride from Palo Alto to an off-site location. (We recommend headphones, as the choppers can be loud!)

# **Chill Zone:**

Area available for families with children with sensory sensitivities. The area is indoors and outside of the Walk for Autism footprint (less traffic and quieter).

Thank you for taking the time to spread the word about ABC's work and for fundraising on our behalf. We appreciate you and look forward to continuing this meaningful partnership for years to come! Thank you for taking the time to spread the word about ABC's

To volunteer at the Walk for Autism, please sign up here

We're excited to see you there! If you have any questions, please contact Emily Pickert, your Team Guide, at epickert@abcsa.org or 726-222-9861

