



**APRIL 5, 2025**  
**8AM-12PM**

**CANYON**  
**HIGH SCHOOL**



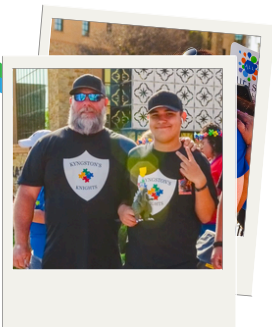
# A WALK. WITH PURPOSE.



**1 in 36 children nationwide are diagnosed with autism.**  
April is National Autism Awareness Month - we hope you'll join us to Walk, Grow, and Support! The New Braunfels Walk for Autism Saturday, **April 5, 2025.**

In Comal and surrounding counties, over 30,000 individuals are living with Autism. That means you or someone you know has a close connection to a child or individual who lives with Autism and whose daily lives are challenged by this diagnosis.

New Braunfels hosted their first Walk for Autism in 2019. The event has become a critical part of increasing services provided to families raising children with Autism. The incredible involvement of NBISD, CISD, the McKenna Center, and our Community Partners has paved a way for Any Baby Can-NB to provide services and support for families raising individuals on the spectrum. All proceeds stay local to fund critical, one-of-a-kind programs at Any Baby Can-New Braunfels.



**"SINCE I HAVE AUTISM, I THOUGHT I WAS DIFFERENT.  
ANY BABY CAN HAS SHOWN ME THAT I'M NOT DIFFERENT,  
*WE'RE ALL THE SAME.*"**

KYNGSTON, NEW BRAUNFELS WALK FOR AUTISM PARTICIPANT  
AGE 16. DESIGNER OF THE NEW BRAUNFELS WALK FOR AUTISM LOGO



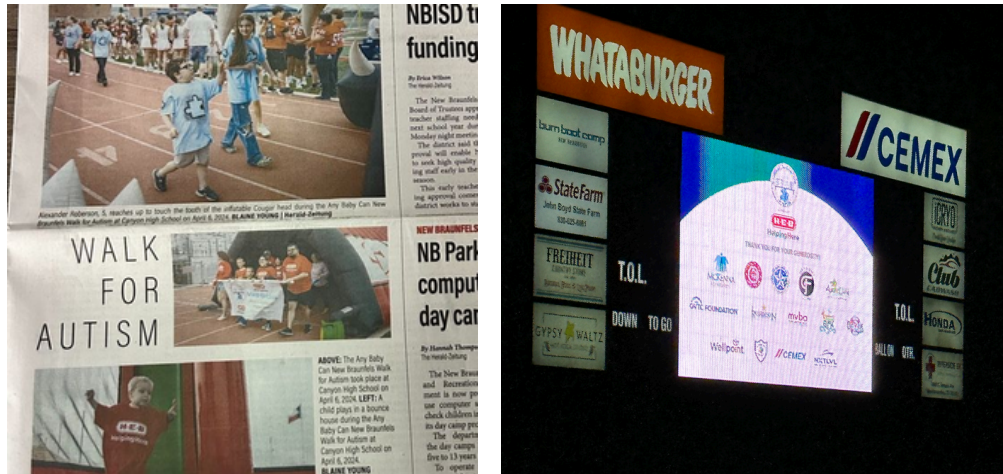
# A WALK WORTH TALKING ABOUT

## THE NEW BRAUNFELS WALK FOR AUTISM WAS FEATURED IN:

KSAT (ABC)

New Braunfels Nightlife Podcast

New Braunfels Herald-Zeitung (Front Page)



## LET'S BE FRIENDS! LIKE & FOLLOW US!



Average monthly individual reach during event month = ~25,000

Average impressions during event month = ~75,000

2025 NB Walk for Autism

[anybabycansa.org](http://anybabycansa.org)

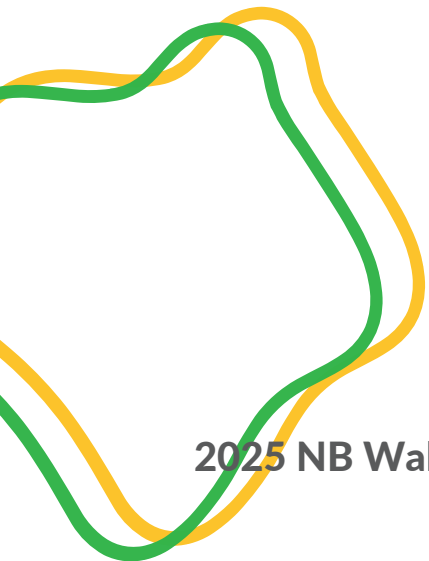


# SHOW YOUR SUPPORT.

## PRESENTING SPONSORSHIP

\$15,000

- Name/Logo included in event logo lockup. Branded logo will be used on all pre-event and event:
  - Signage, including prominent Placement on stage
  - Print Collateral
  - Digital Collateral (website, social posts, newsletters, ect)
  - Logo on Walk T-Shirt
- Presenting sponsorship included in press release and media advisories
- Two dedicated, partnered social media posts
- 12x24 tented activation space at the event
- On-stage recognition at event
- 10 VIP parking and VIP area passes day of event



2025 NB Walk for Autism

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# NAMING OPPORTUNITIES: BECOME AN AREA SPONSOR!

## KYNGSTON'S KORNER VIP VILLAGE

\$6,000

Named for Kyngston Carlson and the impact Kyngston's Knights have had on the community of New Braunfels.

- The VIP Village celebrates top fundraisers who raise \$1k or more. Participants enjoy an exclusive experience with breakfast, activities, and more!

## RESOURCE AREA

\$6,000

New Braunfels Community local Nonprofits, businesses, medical providers, and supports for families who are raising a child with special health care needs.

## KINDER PLAYGROUND

\$6,000

Play area for all ages and abilities!



### EACH NAMED AREA SPONSOR WILL RECEIVE:

- Naming rights with logo displayed prominently at event area
- Logo on all event T-shirts
- Linked logo all weekly newsletters, e-blasts, and website
- One dedicated, partnered social media post
- 10x20 tented activation space prominently displayed in your named area
- Opportunity to include branded collateral in all swag bags
- 5 VIP parking and VIP area passes for event day

2025 NB Walk for Autism

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# SHOW YOUR SUPPORT.

## ADDITIONAL OPPORTUNITIES

### GOLD SPONSOR: \$5,000 - MULTIPLE AVAILABLE

- 4- 6ft tables in Resource Area
- 10X20 premiere activation space at the event
- Logo on all event T-shirts
- Logo on website
- Tagged "thank you" social media post, post-event
- Opportunity to include branded collateral in all swag bags
- 4 VIP parking and VIP area passes for event day

### SILVER SPONSOR: \$3,000 - MULTIPLE AVAILABLE

- 2- 6ft table in Resource Area
- 10X10 tented activation space at the event
- Logo on all event T-shirts
- Logo on website
- Tagged "thank you" social media post, post-event
- Opportunity to include branded collateral in all swag bags
- 2 VIP parking and VIP area passes for event day

### BRONZE SPONSOR: \$1,500 - MULTIPLE AVAILABLE

- 6ft table in Resource Area (tent to be provided by Sponsor)
- Linked logo on website
- Tagged "thank you" social media post, post-event

2025 NB Walk for Autism

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## THANK YOU FOR SUPPORTING OUR MISSION!

PLEASE SEND YOUR SPONSORSHIP REQUEST TO:  
ANIZA LOPEZ | [ALOPEZ@ABCSA.ORG](mailto:ALOPEZ@ABCSA.ORG)  
(726) 222-9247

BE SURE TO INCLUDE:

- DESIRED SPONSORSHIP LEVEL
- HI-RES LOGO FILE
- WEBSITE LINK
- SOCIAL MEDIA HANDLES

